Why Companies Choose ThreatReady Cyber Security Training Over Others

THREATREADY

Normal Cyber Awareness Training Doesn't Go Far Enough

Risk audits show major vulnerabilities even though cyber training is in place – and research backs it up. According to a UMASS study, 51% of employees are still not cyber prepared. With the average cost of a data breach estimated at $8 million, that's a big problem.

"Most successful cyber-attacks that affect businesses are not sophisticated. Most of these start with somebody clicking on something they obviously should not have."

– Martin Clements (Company Advisor), Former Director General, Technology and Transformation, United Kingdom Foreign & Commonwealth Office

ThreatReady Employs State-of-the-Art Training Methods that are Proven Effective for Getting Staff to Adopt Cyber-Safe Behavior

ThreatReady Cyber Preparedness Training is based on the latest science on how people actually learn to provide learning that truly sticks - to drive long-term behavior change.

Drawing on recent discoveries in cognitive psychology and learning science, it offers concrete techniques for getting employees to retain knowledge and adopt new cyber-safe habits - to form a human firewall around your company.

**Our methodologies include:**

Active practice—have people apply concepts, instead of just passively receiving information.

Spaced retrieval—deliver information over time strengthens pathways to permanent retention.

Interleaving—present previously learned concepts with new ones to prepare for real life conditions.

Memory cues—take advantage of the ways brains store memories by using mnemonics, vivid images, analogies, rhymes, slogans and more.

Company advisor Henry L. Roediger is a Professor of Psychology at Washington University in St. Louis. ThreatReady follows the principles outlined in his book *Make It Stick: The Science of Successful Learning*.
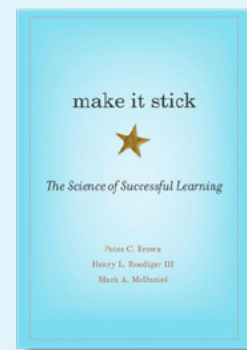
"ThreatReady's Cyber Security campaign implements well the principles advanced in my book Make It Stick: The Science of Successful Learning."

– Henry L. Roediger

THREATREADY™

Make Cyber-Safe Behavior a Habit!

Implementation Support for Long-Term Behavior Change

ThreatReady teaches employees how to recognize and deal with dozens of threat vectors from proper password management to incident response—and we do it in a way that employees enjoy. We keep campaigns fresh and deliver content through multiple channels, including social media.

Through real-world phishing simulations, employees are prepared to identify and react to actual phishing events. Advanced reporting provides detailed insights on end-user activity and enables targeted remediation.

ThreatReady then follows up with a full year-long implementation program - so that learning will translate into instinctive long-term behavior change, like putting on a seat belt or reaching for a fire extinguisher at the smell of smoke.

We Manage it All for You to Save Staff Costs plus Make Sure it Gets Done

Most training programs require fulltime trained employees to be effective. ThreatReady works with your existing resources to develop a year-long awareness program customized to your specific needs - and we actively help you implement the program throughout the year.

Companies Rave About It!

"You have a professional, organized and responsive team. The content is creative and refreshing. Your partnership in our awareness campaign strategy is invaluable and is just what we needed."

–Sam Manning, Sr. Manager, Corporate Information Security Office, Global Information Technology & Service Company

"The managed campaign service is critical for taking the work off my plate and has exceeded my expectations!"

– Ben Harris, Head of Information Security & Risk, Large International Talent Acquisition Company

Upgrade Your Cyber Awareness Contact Us Today!

ThreatReady Resources
34 Main Street Ext.
Plymouth MA 02360
857-293-6640
info@getthreatready.com

ThreatReady prepares your staff to protect themselves and your company against virtually all known threat vectors.

www.GetThreatReady.com